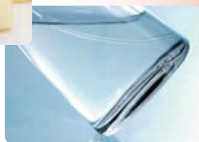


Shin-Etsu Silicone

Silicone Products for Personal Care

Unique Materials Plus

(For North and South America)



- Silicone Fluids •Emulsifiers / Dispersants
- Emulsifying Silicone Gels •Silicone Gels •Film Formers
- Silicone Waxes •Silicone Powders •Powder Dispersions

Innovating Sensory Sol

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Shin-Etsu Formulation Design

■ Film Formers

KP Series

■ Silicone Powders

KSP Series

■ UV Blockers

SPD Series

Raw materials for personal care products

P5 Silicone Fluids

- Light, smooth feel
- Excellent spreadability
- Improve water repellency
- Volatility control
- Enhance gloss

P6 Emulsifiers / Dispersants

- W/O, O/W emulsifier; Control & Stabilization of emulsion particles
- Reduce tackiness
- Prevent syneresis in non-aqueous formulations
- Make powders easier to disperse and improve stability

P10 Emulsifying Silicone Gels

- W/O emulsifier, stabilization of emulsion particles
- Create high internal-phase, macro W/O emulsions
- Easy to apply and spread for non-aqueous formulations

P12 Silicone Gels

- Use as an oil phase thickener to improve stability of W/O & O/W emulsions, or as a base for non-aqueous formulations
- Silky, non-greasy feel
- Soft-focus effect

P14 Film Formers

- Provide substantive feel
- Improve resistance to water, sebum and rubbing off

P16 Silicone Waxes

- Smoother skin, rich moisturizing effect

P18 Silicone Powders

- Soft, silky feel
- Reduce tackiness
- Easy to apply
- Soft-focus effect (conceals wrinkles, pores)

P20 UV Blockers

- Can be compounded with high concentrations of TiO₂ or ZnO particles
- Results in powerful UV-blocking effect
- Non-whitening, non-tacky

Emulsified make-up Sunscreen

- Volatility control
- Improve water repellency
- Light, smooth feel
- Excellent spreadability
- Enhance gloss

- W/O, O/W emulsifier; Control & Stabilization of emulsion particles
- Improve powder dispersibility and stability
- Reduce tackiness

- W/O emulsions, stabilization of emulsion particles
- Create high internal-phase, macro W/O emulsions
- Oil phase thickener

- Use as an oil phase thickener to improve stability of W/O & O/W emulsions
- Silky, non-greasy feel
- Soft-focus effect for a more natural look

- Improve resistance to water, sebum and rubbing off
- Long-lasting effect for sunscreen, prevent color migration, help keeping make-up in place

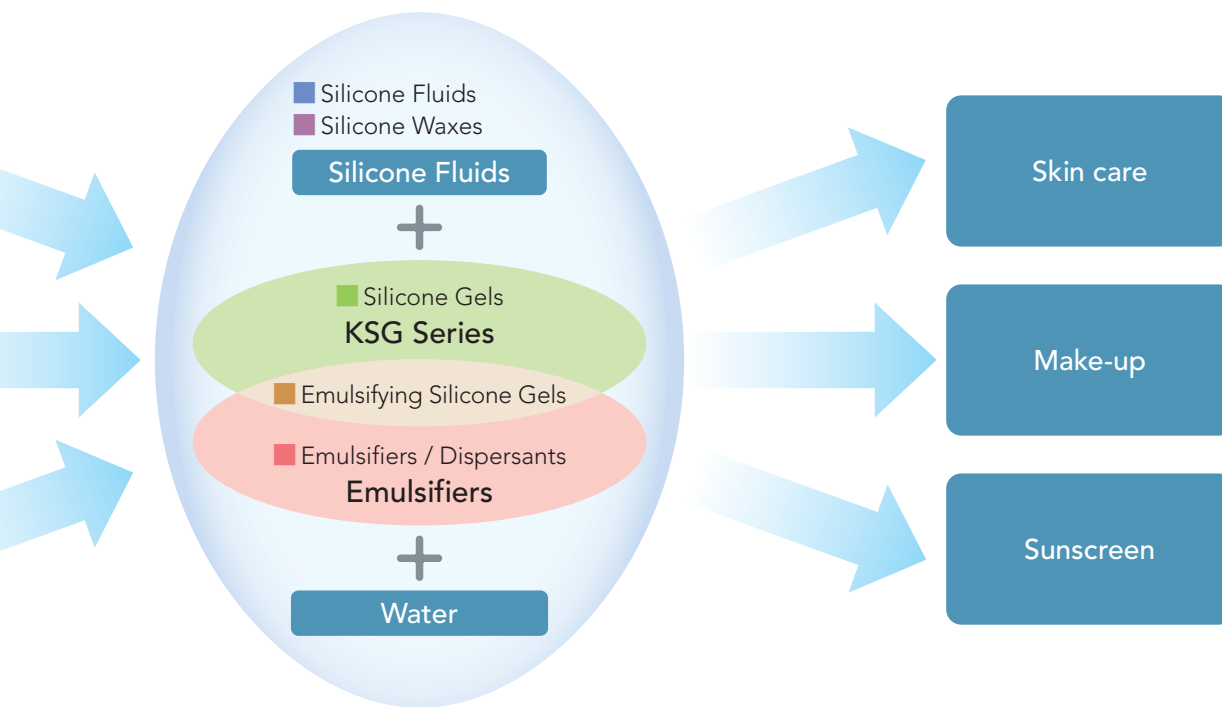
- Smoother skin, rich moisturizing effect
- Improve film feel

- Soft, silky feel
- Reduce tackiness
- Easy to apply
- Soft-focus effect (conceals wrinkles, pores)

- Can be compounded with high concentrations of TiO₂ and ZnO particles
- Results in powerful UV-blocking effect
- Preparations won't whiten or feel sticky

utions

Shin-Etsu Silicone functional materials meet an increasingly diverse range of sophisticated customer needs, and hold the key to development of unique, high quality personal care products.



Powdered make-up

- Use as binder to impart a light, smooth feel

- Improve dispersibility of powders
→ Improve wetting of powders by binders

- Easy spread on skin
- Better adhesion with skin

- Use as a binder to improve cohesion

- Use as a binder to improve "creaminess" of preparations

- Soft, silky feel
- Improve smooth skin feeling by ball-bearing effect
- Soft-focus effect for a more natural look

Lip color

- Enhance gloss
- Help lip color go on smooth when applying

- Improve dispersibility of powders
- Prevent syneresis in non-aqueous formulations
- W/O emulsifier

- Oil phase thickener
- Prevent syneresis in non-aqueous formulations
- W/O emulsions, stabilization of emulsion particles

- Use as an oil phase thickener to improve stability of W/O emulsions, or as a base for non-aqueous formulations

- Prevent color loss/color migration in lip color

- Improve creamy feel
- Enhance gloss

- Reduce tackiness
- Easy spread by "roll on" effect
- Matte finish

Mascara

- Volatile oil (used for film former)

- Improve dispersibility of powders
- Prevent syneresis in non-aqueous formulations
- W/O emulsifier

- W/O emulsions, consistent emulsion particle size

- Improve resistance to water, sebum and rubbing off
→ Long-lasting effect, prevent color migration
- Curl-hold effect

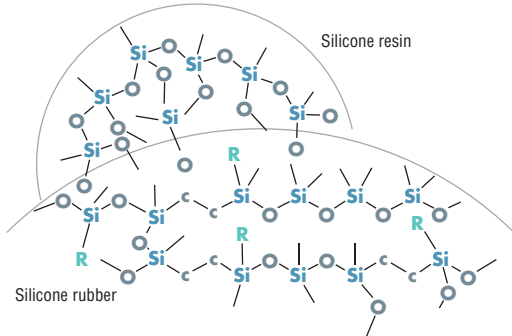
- Use as a bulking agent in mascara preparations for a volumizing effect

KSP-441, KSP-411

Hybrid silicone powders with superior softness, dispersibility and oil-absorbing properties.

The hybrid silicone powders in our KSP Series combine the softness of silicone powders with the smoothness of silicone resin powders. We have now added two new materials with outstanding oil-absorbing properties. Both exhibit outstanding absorption of a variety of oils* and provide a soft-focus effect.

■ Molecular model



* See graph of oil absorption properties on P. 19

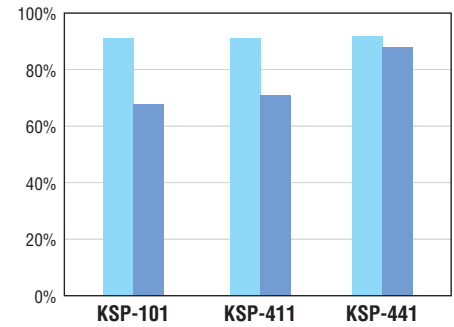
Silicone resin

Silicone resin shell covers the outer surface of the hybrid silicone powder grains. Improves dispersibility and lubricity.

Silicone rubber

The inner core of the hybrid silicone powder. Improves softness.

■ Soft-focus effect



■ Total Luminous Transmittance, %: JIS K 7361

■ Haze, %: JIS K 7136

Sample thickness: 500 μm

Testing material composition: KSG-16/KSP powder= 90/10

Grade	INCI	Modification	Loss on drying 105°C/3h, %	True specific gravity	Average particle size μm	Rubber hardness Durometer A
KSP-441	POLYSILICONE-22	Alkyl	0.1	0.92	12	N.A.
KSP-411	POLYSILICONE-1 CROSSPOLYMER	—	0.1	0.99	12	22
KSP-101	VINYL DIMETHICONE/METHICONE SILSESQUIOXANE CROSSPOLYMER	—	0.1	0.98	12	30

KSG-016F, KSG-19

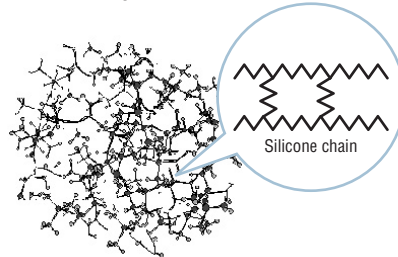
Silicone gels with a distinct, more powdery feel.

We've added two new products to our KSG Series, which are series of silicone gels with 3D network molecular structures. The new KSG-19 and KSG-016F have an even smoother, silkier feel. They work into skin quickly and don't feel oily, give a dry feel, and provide a powerful soft-focus effect.

■ Main component of KSG-016F

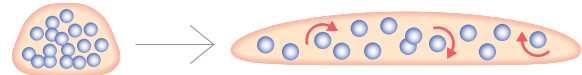


■ Main component of KSG-19

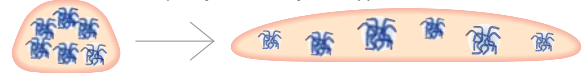


■ Image figure

- **KSG-016F** Impart a very dry feel, thanks to the "rolling effect" of the particles



- **KSG-19** Gel molecules spread easily; absorb quickly and feel dry after application



- **KSG-16** Soft, silky & cushion feel



Grade	Cross-linked polymer, INCI	Cross-linked polymer %	Base oil, INCI		Consistency	Penetration (worked) 25°C	Refractive index 25°C
KSG-016F	DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER	20-30	DIMETHICONE	DM-FLUID-A-6cs	Colorless, translucent paste	350	1.398
KSG-19		10-20			Colorless, translucent paste	360	1.399
KSG-16		20-30			Colorless, translucent paste	330	1.400

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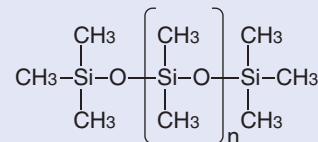
Silicone Fluids

Volatile Silicone Fluids

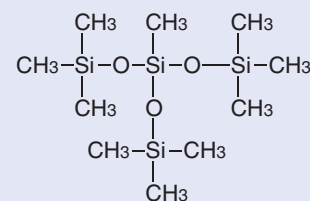
Shin-Etsu produces a line of high-purity silicone fluids with different degrees of volatility. Due to their low surface tension, these fluids spread easily on skin and don't feel greasy.

Grade	Polymer, INCI	Type	Viscosity 25°C, mm ² /s	Specific gravity 25°C	Refractive index 25°C	Boiling point °C	Flash point °C
DM-FLUID-1cs	TRISILOXANE	Linear	1.0	0.818	1.382	153	37
DM-FLUID-1.5cs	DIMETHICONE	Linear	1.5	0.852	1.387	190	64
DM-FLUID-2cs	DIMETHICONE	Linear	2.0	0.873	1.391	—	88
KF-995	CYCLOPENTASILOXANE	Cyclic	4.0	0.956	1.396	210	77
TMF-1.5	METYL TRIMETHICONE	Branched	1.5	0.847	1.386	191	61

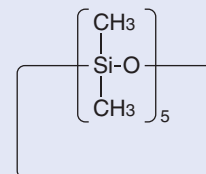
Linear silicone fluid



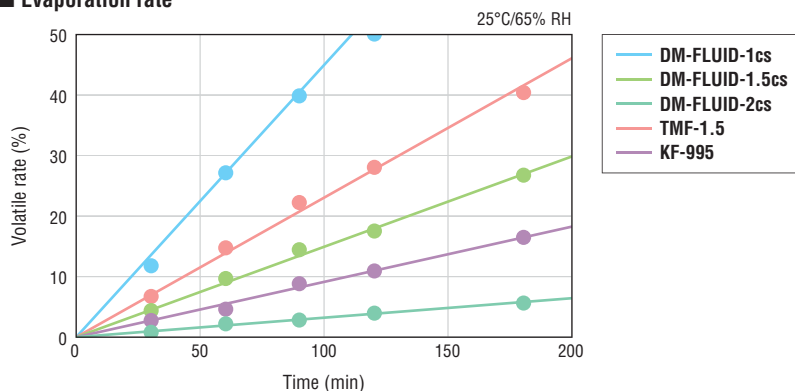
Branched silicone fluid



Silicone cyclics



Evaporation rate



Silicone Fluids

DM-FLUID-A-6cs is a non-volatile dimethyl silicone fluid. It has a narrow molecular weight distribution, is low viscosity and is easy to handle. DM-FLUID-A-6cs is water repellent, spreads easily on skin and feels smooth. KF-56A is a type of methylphenyl silicone fluid. It enhances gloss and has good compatibility with other oils. * For dimethyl silicone fluids in other viscosities, please see our catalog of Shin-Etsu Silicones for Personal Care Products.

Grade	Polymer, INCI	Viscosity 25°C, mm ² /s	Specific gravity 25°C	Refractive index 25°C	Volatile content 105°C/3h, %	Pour point °C	Flash point °C
DM-FLUID-A-6cs	DIMETHICONE	6	0.925	1.397	< 5.0	< -100	174
KF-56A	DIPHENYLSILOXY PHENYL TRIMETHICONE	15	0.995	1.498	15	< -55	> 100

Compatibility with other oils (concentration: 50 wt%)

Oil	DM-FLUID-A-6cs	KF-56A
DM-FLUID-100cs	S	S
Triethylhexanoin	S	S
Isotridecyl isononanoate	S	S
Neopentyl glycol diethylhexanoate	S	S
Cetyl ethylhexanoate	S	S
Squalane	S	S
Isostearic acid	I	S
Jobba oil	I	S
Ethylhexyl methoxycinnamate	I	S

S: Soluble I: Separation

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Emulsifiers / Dispersants

Shin-Etsu produces an extensive line of products that can be used as emulsifiers and as dispersants for powders.

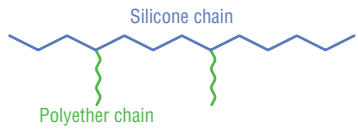
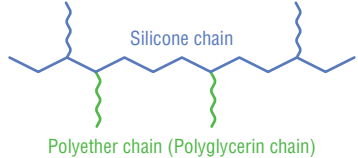
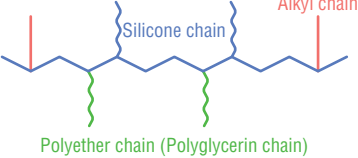
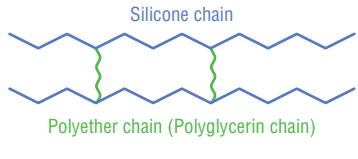
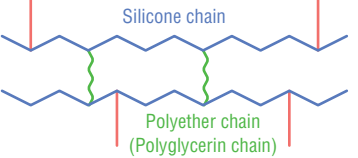
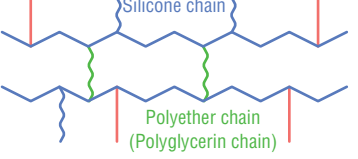
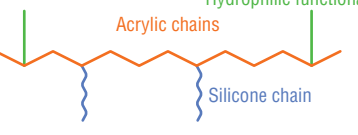
Products based on a main chain of silicone can have one of three types of structure: straight, branched and crosslinked.

Shin-Etsu also produces products with two types of hydrophilic groups: polyether or polyglycerin.

The customers can select the best product for their applications, further expanding the possibilities in personal care product development.

In addition, we offer a line of silicone acrylate type dispersants with outstanding dispersibility.

Product type

Type		Product	Model illustration
Linear type (Emulsifiers / Dispersants)	Polyether modified	KF-6011 KF-6011P KF-6012 KF-6013 KF-6015 KF-6016 KF-6017 KF-6017P KF-6043 Details ▶ P7	
Branched type (Emulsifiers / Dispersants)	Polyether modified	KF-6028 KF-6028P Details ▶ P8	
	Polyglycerin modified	KF-6100 KF-6104 Details ▶ P8	
	Polyether / alkyl co-modified	KF-6038 Details ▶ P8	
	Polyglycerin / alkyl co-modified	KF-6105 Details ▶ P8	
Cross-linked polymer type (Emulsifiers)	Polyether modified	KSG-210 KSG-240 Details ▶ P10	
	Polyglycerin modified	KSG-710 Details ▶ P11	
	Polyether / alkyl co-modified	KSG-310 KSG-320 KSG-330 KSG-340 Details ▶ P10	
	Polyglycerin / alkyl co-modified	KSG-810 KSG-820 KSG-830 KSG-840 Details ▶ P11	
	Polyether / silicone / alkyl co-modified	KSG-320Z KSG-350Z KSG-360Z KSG-380Z Details ▶ P10	
	Polyglycerin / silicone / alkyl co-modified	KSG-820Z KSG-850Z Details ▶ P11	
Silicone acrylate type (Dispersion)		KP-578 Details ▶ P8	

Polyether Modified Silicones (Linear type)

Shin-Etsu offers a line of polyether-modified silicone emulsifiers in a range of HLB values. Depending on the HLB value, these products can be used as either O/W or W/O emulsifiers.

Grade	INCI	Viscosity 25°C, mm ² /s	Specific gravity 25°C	Refractive index 25°C	HLB wt%, EO/5	Cloud point °C
KF-6011	PEG-11 METHYL ETHER DIMETHICONE	130	1.07	1.450	14.5	65
KF-6011P	PEG-11 METHYL ETHER DIMETHICONE	140	1.07	1.450	14.5	65
KF-6012	PEG/PPG-20/22 BUTYL ETHER DIMETHICONE	1,600	1.03	1.446	7.0	35
KF-6013	PEG-9 DIMETHICONE	400	1.03	1.436	10.0	—
KF-6015	PEG-3 DIMETHICONE	150	1.00	1.420	4.5	—
KF-6016	PEG-9 METHYL ETHER DIMETHICONE	150	1.01	1.417	4.5	—
KF-6017	PEG-10 DIMETHICONE	600	1.01	1.420	4.5	—
KF-6017P	PEG-10 DIMETHICONE	850	1.01	1.420	4.5	—
KF-6043	PEG-10 DIMETHICONE	400	1.09	1.454	14.5	71

● P grade: This is a nearly odor-free grade created using a more advanced deodorization process.

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Polyether Modified Silicones (Branched type)

These silicones have good solubility in oils and can be used to create distinctive products based on the viscosity and stability of the emulsions.

KF-6038 is compatible with both silicone fluids and in fats and oils.

Grade	INCI	Viscosity 25°C, mm ² /s	Specific gravity 25°C	Refractive index 25°C	HLB wt%, EO/5
KF-6028	PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE	900	1.00	1.420	4.0
KF-6028P	PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE	900	1.00	1.420	4.0
Alkyl co-modified					
KF-6038	LAURYL PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE	700	0.96	1.430	3.0

● P grade: This is a nearly odor-free grade created using a more advanced deodorization process.

Polyglycerin Modified Silicones (Branched type)

These silicone emulsifiers feature polyglycerin as the hydrophilic component.

These emulsifiers have excellent water-holding properties. Emulsions made with them are easy to apply and spread on skin and are very soft with a rich, moist feel.

KF-6105 is a W/O emulsifier that has been co-modified with alkyl chains.

Grade	INCI	Viscosity 25°C, mPa·s	Specific gravity 25°C	Refractive index 25°C	HLB
KF-6100	POLYGLYCERYL-3 DISILOXANE DIMETHICONE	40,000	1.08	1.458	Medium
KF-6104	POLYGLYCERYL-3 POLYDIMETHYLSILOXYETHYL DIMETHICONE	4,000	1.00	1.409	Low
Alkyl co-modified					
KF-6105	LAURYL POLYGLYCERYL-3 POLYDIMETHYLSILOXYETHYL DIMETHICONE	4,000	0.95	1.426	Low

Silicone Acrylates

The KP Series is a line of products obtained through graft polymerization of an acrylic polymer and dimethylpolysiloxane.

KP-578, which has hydrophilic functional groups in its side chains, adheres well to the surface of pigments

and can be used as a dispersant for dispersing pigments in oils.

Grade	INCI	Viscosity 25°C, mPa·s	Specific gravity 25°C	Refractive index 25°C	HLB
KP-578	ACRYLATES/ETHYLHEXYL ACRYLATE/DIMETHICONE METHACRYLATE COPOLYMER	150-200	0.98	1.413	—

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■ Compatibility (concentration: 20 wt%)

	KF-6011 KF-6011P	KF-6012	KF-6013	KF-6015	KF-6016	KF-6017 KF-6017P	KF-6028 KF-6028P	KF-6038	KF-6043	KF-6100	KF-6104	KF-6105	KP-578
DM-FLUID-A-6cs (Dimethicone)	I	I	PS	I	S	S	S	S	I	PS	S	S	S
TMF-1.5 (Methyl Trimethicone)	I	I	I	S	S	S	S	S	I	PS	S	S	S
KF-995 (Cyclopentasiloxane)	I	I	I	S	S	S	S	S	I	PS	S	S	S
KF-56A (Diphenylsiloxy Phenyl Trimethicone)	S	S	PS	S	S	S	S	S	I	I	S	S	S
Mineral Oil	I	PS	I	I	PS	PS	PS	S	I	I	I	S	I
Isotridecyl Isononanoate	I	S	S	S	S	S	S	S	I	PS	S	S	S
Triethylhexanoïn	S	S	S	S	S	S	S	S	S	PS	PS	S	S
Ethyl Alcohol	S	S	S	S	S	S	S	PS	S	S	PS	PS	I
Isopropyl Alcohol	S	S	S	S	S	S	S	S	S	S	S	S	S
1,3-Butylene Glycol	S	I	S	I	I	S	I	I	S	S	PS	PS	I
Glycerin	I	I	I	I	I	I	I	PS	I	S	PS	PS	I
Water	S	S	I	I	I	I	I	I	S	G	I	I	I

S: Soluble PS: Partially Soluble I: Insoluble G: Gel

Emulsifying Silicone Gels

In the products of our KSG Series, crosslinked silicone polymers are combined with a silicone fluid or other fat or oil. Products in which the crosslinking portion of the molecule is a hydrophilic group can be used as a W/O emulsifier and will produce stable emulsion.

These functional materials can also be used as a thickening agent for the oil phase, so they can be used to create W/O cosmetic preparations with excellent stability.

The KSG Series offers great variety in terms of the hydrophobic and hydrophilic components.

Users can select the best product for their needs based on compatibility with the oil to be used and the desired feel.

Polyether Modified Silicone Gels

Standard type

These gels were created by combining crosslinked silicone polymers (crosslinked via the polyether chains) with silicone fluid. They function as W/O emulsifiers and can be used to prepare high internal-phase W/O creams.

Grade	Cross-linked polymer, INCI	Cross-linked polymer %	Base oil, INCI		Consistency	Penetration (worked) 25°C	Refractive index 25°C
KSG-210	DIMETHICONE/PEG-10/15 CROSSPOLYMER	20-30	DIMETHICONE	DM-FLUID-A-6cs	Colorless, milky white paste	400	1.403
KSG-240		15-25	CYCLOPENTASILOXANE	KF-995	Colorless, milky white paste	400	1.400

Alkyl branched type

These gels were created by combining polyether-modified crosslinked silicone polymers (which feature alkyl chains in their molecular structures) with a hydrocarbon-based oil. These function mainly as W/O emulsifiers for preparing emulsions in which the oil phase is a hydrocarbon oil, and can be used to create preparations that are easy to apply and spread on skin. They can also be used to prepare high internal-phase W/O creams.

Grade	Cross-linked polymer, INCI	Cross-linked polymer %	Base oil, INCI		Consistency	Penetration (worked) 25°C	Refractive index 25°C
KSG-310	PEG-15/LAURYL DIMETHICONE CROSSPOLYMER	25-35	MINERAL OIL	Mineral oil	Colorless, milky white paste	400	1.450
KSG-320		20-30	ISODODECANE	Isododecane	Colorless, milky white paste	400	1.420
KSG-330		15-25	TRIETHYLHEXANOIN	Triethylhexanoin	Colorless, milky white paste	395	1.442
KSG-340	PEG-10/LAURYL DIMETHICONE CROSSPOLYMER PEG-15/LAURYL DIMETHICONE CROSSPOLYMER	25-35	SQUALANE	Squalane	Colorless, milky white paste	430	1.445

Silicone /alkyl branched type

These gels were created by combining polyether-modified crosslinked silicone polymers (having two types of branched chains: silicone and alkyl) with various oils. These gels show outstanding swelling in silicone fluids and hydrocarbon oils, and can be used to prepare W/O emulsions in which the oil phase will consist of mixed oils.

Grade	Cross-linked polymer, INCI	Cross-linked polymer %	Base oil, INCI		Consistency	Penetration (worked) 25°C	Refractive index 25°C
KSG-320Z	PEG-15/LAURYL POLYDIMETHYLSILOXYETHYL DIMETHICONE CROSSPOLYMER	20-30	ISODODECANE	Isododecane	Colorless, milky white paste	360	1.420
KSG-350Z		20-30	CYCLOPENTASILOXANE	KF-995	Colorless, milky white paste	370	1.404
KSG-360Z		30-40	DIMETHICONE	DM-FLUID-A-6cs	Colorless, milky white paste	410	1.408
KSG-380Z		25-35	DIMETHICONE	DM-FLUID-2cs	Colorless, translucent paste	380	1.400

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Polyglycerin Modified Silicone Gels

Standard type

These gels were created by combining crosslinked silicone polymers (crosslinked via the polyglycerin chains) with silicone fluid. They have excellent water-holding ability and can be used to prepare W/O emulsions that give a soft, rich feel. Like the polyether-modified gels, these can be used to prepare high internal-water-phase W/O creams.

Grade	Cross-linked polymer, INCI	Cross-linked polymer %	Base oil, INCI		Consistency	Penetration (worked) 25°C	Refractive index 25°C
KSG-710	DIMETHICONE/POLYGLYCERIN-3 CROSSPOLYMER	20-30	DIMETHICONE	DM-FLUID-A-6cs	Colorless, milky white paste	400	1.400

Alkyl branched type

These gels were created by combining polyglycerin-modified crosslinked silicone polymers (which have alkyl chains in their molecular structures) with hydrocarbon oils. They function mainly as emulsifiers for preparing W/O emulsions in which the oil phase will be a hydrocarbon. Preparations made with these gels work easily into the skin. They can also be used to create high internal-water-phase W/O creams.

Grade	Cross-linked polymer, INCI	Cross-linked polymer %	Base oil, INCI		Consistency	Penetration (worked) 25°C	Refractive index 25°C
KSG-810	LAURYL DIMETHICONE/POLYGLYCERIN-3 CROSSPOLYMER	25-35	MINERAL OIL	Mineral oil	Colorless, milky white paste	380	1.450
KSG-820		20-30	ISODODECANE	Isododecane	Colorless, milky white paste	340	1.420
KSG-830		15-25	TRIETHYLHEXANOIN	Triethylhexanoin	Colorless, milky white paste	380	1.442
KSG-840		25-35	SQUALANE	Squalane	Colorless, milky white paste	380	1.445

Silicone / alkyl branched type

These gels were created by combining polyglycerin-modified crosslinked silicone polymers (having two types of branched chains: silicone and alkyl) with various oils. They function as emulsifiers for preparing W/O emulsions in which the oil phase will consist of silicone fluid mixed with a hydrocarbon oil, and they give a rich moisturizing feel.

Grade	Cross-linked polymer, INCI	Cross-linked polymer %	Base oil, INCI		Consistency	Penetration (worked) 25°C	Refractive index 25°C
KSG-820Z	POLYGLYCERYL-3/LAURYL POLYDIMETHYLSILOXYETHYL	20-30	ISODODECANE	Isododecane	Colorless, milky white paste	360	1.420
KSG-850Z	DIMETHICONE CROSSPOLYMER	20-30	CYCLOPENTASILOXANE	KF-995	Colorless, milky white paste	360	1.404

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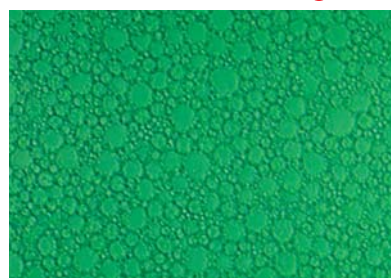
W/O region of KSG-210, -310, -710, -810

Using a silicone gel emulsifier as the main component of emulsifying system, we can prepare stable W/Si or W/O creams. The figure at right shows the condition of the following W/O creams.

- * KSG-210 or KSG-710 / DM-FLUID-A-6cs / Water
- * KSG-310 or KSG-810 / Mineral oil / Water

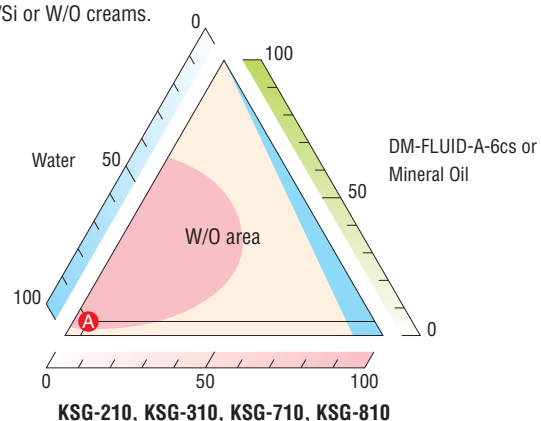
Thus, these products can be used to prepare stable W/O creams containing extremely high amounts of water, such as is represented by the "A" point on the graph.

W/O emulsion with KSG-310 (x200 **A** point)



100µm

A Component of Emulsion
 KSG-310..... 5 wt%
 Mineral Oil..... 5 wt%
 Water..... 90 wt%



The **A** point

This diagram illustrates a formulation containing 90 % water, 5 % DM-FLUID-A-6cs and 5 % KSG-210 or KSG-710 (90 % water, 5 % mineral oil and 5 % KSG-310 or KSG-810). This example illustrates the ability of KSG-210, KSG-310, KSG-710 or KSG-810 to form stable W/O creams with extremely high water content.

Silicone Gels

The KSG Series is a line of gels created by combining crosslinked silicone polymers with silicone fluid or other oils. Those in which the crosslinking portion consists of silicone chains are advanced materials that function as thickeners for the oil phase, and can impart a degree of structural viscosity. Shin-Etsu produces gels that are compatible with a variety of oils and offer great variation in terms of tactile feel.

Silicone Gels

Standard type

These gels were created by combining a crosslinked silicone with a 3D network structure with a silicone fluid. KSG-15 and KSG-1510 can be used to increase the structural viscosity of the oil phase without big effect on feel. They can be used to prepare W/O, O/W, and non-aqueous emulsions, and the final preparations will be more stable thanks to the thickening of the oil phase.

Grade	Cross-linked polymer, INCI	Cross-linked polymer %	Base oil, INCI		Consistency	Penetration (worked) 25°C	Refractive index 25°C
KSG-15	DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER	4-10	CYCLOPENTASILOXANE	KF-995	Colorless, transparent paste	420	1.397
KSG-1510		5-10	METHYL TRIMETHICONE	TMF-1.5	Colorless, translucent paste	420	1.389
USG-103		8-12	CYCLOPENTASILOXANE	KF-995	Colorless, transparent paste	350	1.398
USG-106		8-12	ISODODECANE	Isododecane	Colorless, transparent paste	420	1.418

The types below have a thickening effect on the oil phase, provide the sort of smooth, silky feel unique to silicone gels, and have a matting effect on the application surface.

Our diverse offerings include types that form thick, durable films, and other types with an exceptionally light, silky feel.

Grade	Cross-linked polymer, INCI	Cross-linked polymer %	Base oil, INCI		Consistency	Penetration (worked) 25°C	Refractive index 25°C
KSG-16	DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER	20-30	DIMETHICONE	DM-FLUID-A-6cs	Colorless, translucent paste	330	1.400
KSG-1610		15-20	METHYL TRIMETHICONE	TMF-1.5	Colorless, translucent paste	380	1.389
KSG-18A	DIMETHICONE/PHENYL VINYL DIMETHICONE CROSSPOLYMER	10-20	DIPHENYLSILOXY PHENYL TRIMETHICONE	KF-56A	Colorless, translucent paste	330	1.495
KSG-19	DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER	10-20	DIMETHICONE	DM-FLUID-A-6cs	Colorless, translucent paste	360	1.399
KSG-016F		20-30	DIMETHICONE	DM-FLUID-A-6cs	Colorless, translucent paste	350	1.398

Alkyl branched type

These gels were created by combining crosslinked silicone polymers (having alkyl chains in their molecular structures) with hydrocarbon oils. They exhibit high swelling in hydrocarbon oils and increase the structural viscosity of the oil phase. These gels can be used to prepare W/O, O/W, and non-aqueous emulsions. They improve the stability of the preparation and can be used to create cosmetic products that are easy to apply and spread on skin and have a smooth feel.

Grade	Cross-linked polymer, INCI	Cross-linked polymer %	Base oil, INCI		Consistency	Penetration (worked) 25°C	Refractive index 25°C
KSG-41A	VINYL DIMETHICONE/LAURYL DIMETHICONE CROSSPOLYMER	20-30	MINERAL OIL	Mineral oil	Colorless, translucent paste	400	1.455
KSG-42A		15-25	ISODODECANE	Isododecane	Colorless, translucent paste	400	1.421
KSG-43		25-35	TRIETHYLHEXANOIN	Triethylhexanoin	Colorless, translucent paste	400	1.442
KSG-44		25-35	SQUALANE	Squalane	Colorless, translucent paste	380	1.447

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Silicone / alkyl branched type

These gels were created by combining crosslinked silicone polymers (having two types of branched chains: silicone and alkyl) with various oils. They function as emulsifiers for preparing W/O emulsions in which the oil phase will consist of silicone fluid mixed with a hydrocarbon oil, and they have a rich moisturizing feel.

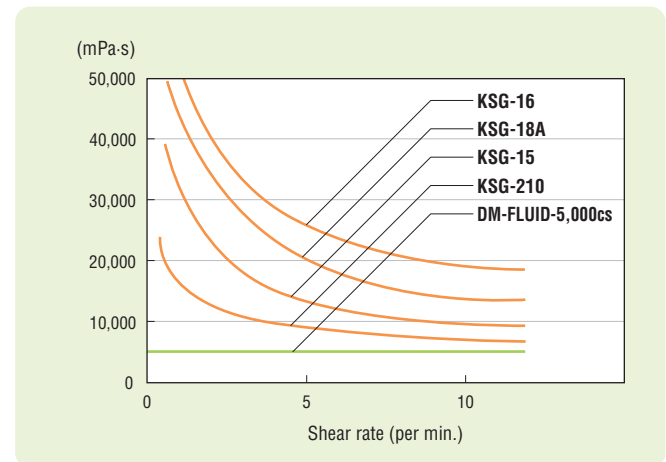
Grade	Cross-linked polymer, INCI	Cross-linked polymer %	Base oil, INCI		Consistency	Penetration (worked) 25°C	Refractive index 25°C
KSG-042Z	LAURYL POLYDIMETHYLSILOXYETHYL DIMETHICONE/ BIS-VINYL DIMETHICONE CROSSPOLYMER	15-25	ISODODECANE	Isododecane	Colorless, transparent paste	330	1.418
KSG-045Z		15-25	CYCLOPENTASILOXANE	KF-995	Colorless, translucent paste	350	1.401
KSG-048Z		15-25	DIMETHICONE	DM-FLUID-2cs	Colorless, transparent paste	370	1.397

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■ Structural viscosity

The products in the KSG Series are pastes with nearly zero fluidity when left in a static condition. However, these demonstrate thixotropic properties. And while the viscosity change at a given number of revolutions per minute varies from product to product in the KSG series, the viscosity of each drops sharply as RPM increases.

Thus, when using any of the KSG products to formulate cosmetics, the user can simply disperse them into a pigment or other component at the time of manufacture to obtain a composition that is stable after formulation.



■ Swelling ability of KSG Series with cosmetic oils


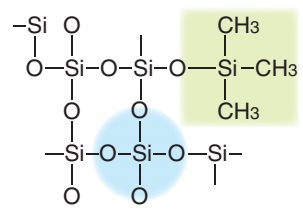
	Elastomer Gel										Emulsifier & Elastomer Gel														
	KSG-15	KSG-16	KSG-1610	KSG-18A	KSG-41A	KSG-42A	KSG-43	KSG-44	KSG-042Z	KSG-045Z	KSG-210	KSG-240	KSG-310	KSG-320	KSG-330	KSG-340	KSG-320Z	KSG-350Z	KSG-710	KSG-810	KSG-820	KSG-830	KSG-840	KSG-820Z	KSG-850Z
TMF-1.5 (Methyl Trimethicone)	O	O	B	O	R	R	R	R	O	O	O	O	R	R	R	R	O	O	O	R	R	R	R	O	O
KF-995 (Cyclopentasiloxane)	B	O	O	O	R	R	R	R	O	B	O	B	R	R	R	R	O	B	O	R	R	R	R	O	B
DM-FLUID-A-6cs (Dimethicone)	O	B	O	O	R	R	R	R	O	O	B	O	R	R	R	R	O	O	B	R	R	R	R	O	O
DM-FLUID-20cs (Dimethicone)	O	O	O	R	R	R	R	R	O	O	O	O	R	R	R	R	O	O	O	R	R	R	R	O	O
DM-FLUID-100cs (Dimethicone)	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R
KF-56A (Diphenylsiloxyl Phenyl Trimethicone)	O	O	O	B	R	R	R	R	O	O	O	O	R	R	R	R	O	O	O	R	R	R	R	O	O
Isododecane	O	O	O	R	O	B	O	O	B	O	O	O	B	O	O	B	O	O	O	B	O	O	B	O	O
Mineral Oil	R	R	R	R	B	O	O	O	O	R	R	B	O	O	O	O	O	R	B	O	O	O	O	O	O
Squalane	R	R	R	R	R	R	R	B	O	O	R	R	R	R	B	O	O	R	R	R	R	B	O	O	O
Isotridecyl Isononanoate	R	R	R	O	O	O	O	O	O	R	R	O	O	O	O	O	O	R	O	O	O	O	O	O	O
Cetyl Caprylate	R	R	R	O	O	O	O	O	O	R	R	O	O	O	O	O	O	R	O	O	O	O	O	O	O
Jjoba (Buxus Chinensis) Oil	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R
Triethylhexanoin	O	O	O	O	O	O	B	O	O	O	O	O	B	O	O	O	O	O	O	B	O	O	O	O	O
Triisostearin	R	R	R	R	O	O	O	O	O	R	R	O	O	O	O	O	O	R	O	O	O	O	O	O	O
Macadamia Ternifolia Nut Oil	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R	R

B: Base Oil O: Optional Amount R: Restrictive Use

Film Formers

Shin-Etsu Silicone produces a range of silicone resin type and silicone acrylate type film formers. In cosmetics, they can improve water repellency and resistance to sebum and rubbing off, provides long-lasting make up or other preparations.

Product type

Type	Product	Film characteristics	Model illustration
Silicone Acrylates	KP-543 KP-545 KP-549 KP-550 KP-545L	Wet, smooth feel Glossy Soft, clingy film Details ▶ P14	
Trimethylsiloxysilicates	KF-7312J KF-7312K KF-7312T KF-7312L X-21-5249 X-21-5250 KF-9021 X-21-5595 X-21-5616 KF-9021L X-21-5249L X-21-5250L	Film hardness Hard: Dry Film hardness Soft: Tacky Non-glossy Hard, durable film Details ▶ P15	

Silicone Acrylates

These film formers are graft polymers of acrylic and dimethylpolysiloxane. The polymers are dissolved in volatile oil, which evaporates to leave behind a soft, highly conforming film that helps improve resistance to water, sebum and rubbing off.

Grade	Main component, INCI	Main component %	Solvent, INCI		Consistency	Viscosity mm ² /s	Liquid	Glass transition point °C	Water contact angle
KP-543	ACRYLATES/DIMETHICONE COPOLYMER	50	BUTYL ACETATE	Butyl acetate	Colorless, transparent - light yellow hazy fluid	100-1,000	Neutral	20	98
KP-545		30	CYCLOPENTASILOXANE	KF-995	Colorless, transparent - light yellow hazy fluid	100-500	Neutral	50	103
KP-549		40	METHYL TRIMETHICONE	TMF-1.5	Colorless, transparent - light yellow hazy fluid	500-5,000	Neutral	50	103
KP-550		40	ISODODECANE	Isododecane	Colorless, transparent - light yellow hazy fluid	100-3,000	Neutral	50	103
KP-545L		40	DIMETHICONE	DM-FLUID-2cs	Colorless, transparent - light yellow hazy fluid	800-8,000	Neutral	50	103

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* For data on compatibility, see P16

Trimethylsiloxysilicates

These film formers are made using partially crosslinked silicones. The silicones are dissolved in volatile oil, which evaporates to leave behind a film that can improve a preparation's water repellency and resistance to water and sebum.

Shin-Etsu offers a diverse line of products made using different solvents which produce films of different hardnesses.

Grade	Main component, INCI	Film hardness	Main component %	Solvent, INCI		Consistency	Viscosity mm ² /s	Specific gravity, 25°C	Refractive index, 25°C
KF-7312J	TRIMETHYLSILOXYSILICATE	Hard	50	CYCLOPENTASILOXANE	KF-995	Colorless, transparent liquid	120	1.050	1.405
KF-7312K			60	DIMETHICONE	DM-FLUID-A-6cs*1	Colorless, transparent liquid	5,000	1.070	1.410
KF-7312T			60	METHYL TRIMETHICONE	TMF-1.5	Colorless, transparent liquid	50	1.009	1.401
KF-7312L			50	DIMETHICONE	DM-FLUID-2cs	Colorless, transparent liquid	120	1.000	1.401
X-21-5595			60	ISODODECANE	Isododecane	Colorless, transparent liquid	30	0.967	1.416
X-21-5249			TRIMETHYLSILOXYSILICATE	Medium	50	CYCLOPENTASILOXANE	KF-995	Colorless, transparent liquid	60
X-21-5249L	50	DIMETHICONE			DM-FLUID-2cs	Colorless, transparent liquid	15	0.980	1.400
X-21-5250	TRIMETHYLSILOXYSILICATE	Soft	50	CYCLOPENTASILOXANE	KF-995	Colorless, transparent liquid	60	1.034	1.404
X-21-5250L			50	DIMETHICONE	DM-FLUID-2cs	Colorless, transparent liquid	10	0.970	1.399
X-21-5616			60	ISODODECANE	Isododecane	Colorless, transparent liquid	10	0.916	1.412
KF-9021	TRIMETHYLSILOXYSILICATE	Very Hard	50	CYCLOPENTASILOXANE	KF-995	Colorless, transparent liquid	2,000	1.070	1.406
KF-9021L			50	DIMETHICONE	DM-FLUID-2cs	Colorless, transparent liquid	180	1.020	1.402

*1 DM-FLUID-A-6cs is non-volatile fluid.

* For data on compatibility, see P16

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Silicone Waxes

These silicone acrylate waxes are based on acrylic polymers with silicone and long-chain alkyl groups in their side chains. They spread on smoothly seeming to melt into skin, produce a tightly conforming film and impart a moist feel.

Silicone Waxes

Grade	INCI	Consistency	Melt point °C	Liquid
KP-561P	ACRYLATES/STEARYL ACRYLATE/DIMETHICONE METHACRYLATE COPOLYMER	Solid	25-35	Neutral
KP-562P	ACRYLATES/BEHENYL ACRYLATE/DIMETHICONE METHACRYLATE COPOLYMER	Solid	45-55	Neutral

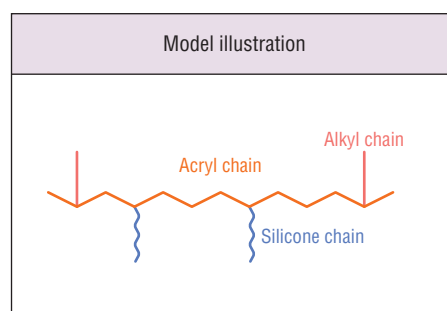
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■ Luster of lipsticks made with KP-561P

		Sample A	Sample B	Sample C
Formulation	Candelilla wax	8.0%	8.0%	8.0%
	Polyethylene wax	8.0%	8.0%	8.0%
	KP-561P	15.0%	—	—
	Polyhydric alcohol	—	15.0%	—
	Rosin-modified resin	—	—	15.0%
	KF-54	3.0%	3.0%	3.0%
	Isotridecyl isononanoate	20.0%	20.0%	20.0%
	Glyceryl isostearate	16.0%	16.0%	16.0%
	Polyglyceryl trisostearate	30.0%	30.0%	30.0%
Pigment	Suitable qty.	Suitable qty.	Suitable qty.	
Result	Luster	47	39	21



* A fixed quantity of each sample was applied to test strips, and measurements were taken with a VG-2000 gloss meter. (VG-2000: Nihon Denshoku gloss meter)

■ Compatibility with various cosmetic product ingredients (concentration: 10 wt%)

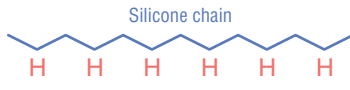
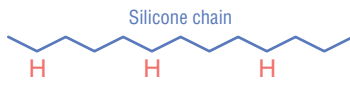
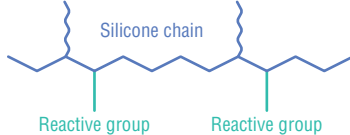
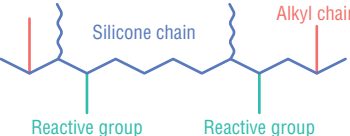


	KP-543	KP-545	X-21-5250	X-21-5249	KF-7312J	KF-9021	KP-561P	KP-562P
KF-995	I	S	S	S	S	S	S	I
DM-FLUID-A-6cs	I	S	S	S	S	S	I	I
DM-FLUID-10cs	I	S	S	S	S	S	I	I
KF-56A	S	S	S	S	S	S	S	I
Triethylhexanoin	S	S	S	S	S	S	S	I
Isotridecyl isononanoate	I	S	S	S	S	S	S	S
Isododecane	I	S	S	S	S	S	S	S
Mineral oil	I	I	S	I	I	I	S	S
Squalane	I	I	S	I	I	I	S	I
Ethanol	I	I	I	I	I	I	I	I
Water	I	I	I	I	I	I	I	I

S: Soluble I: Insoluble (at room temperature)

Powder Treatments

Shin-Etsu produces a line of surface treatment agents designed to improve the dispersibility of powders. The straight silicone types help keep make-up looking good longer, thanks to their powerful water repellency. The branched and silicone acrylate types have excellent dispersibility in a variety of oils.

Product type

Type		Product	Model illustration
Linear silicone type (hydrogen type)		KF-99P	
		KF-9901	
Branched type	Silicone branched type	KF-9908	
	Silicone / alkyl branched type	KF-9909	
Silicone acrylate type		KP-541	
		KP-574	

Powder Treatments

Grade	INCI	Viscosity 25°C, mm ² /s	Specific gravity 25°C	Refractive index 25°C	Volatile content 105°C/3h, %
KF-99P	METHICONE	20	1.00	1.396	< 5
KF-9901	HYDROGEN DIMETHICONE	20	0.97	1.398	< 5
KF-9908	TRIETHOXYSILYLETHYL POLYDIMETHYLSILOXYETHYL DIMETHICONE	60	0.97	1.412	< 5
KF-9909	TRIETHOXYSILYLETHYL POLYDIMETHYLSILOXYETHYL HEXYL DIMETHICONE	45	0.96	1.415	< 5
KP-541	ACRYLATES/DIMETHICONE COPOLYMER	500-10,000	0.93	1.415	40
	ISOPROPYL ALCOHOL				
KP-574	ACRYLATES/TRIDECYL ACRYLATE/TRIETHOXYSILYLPROPYL METHACRYLATE/ DIMETHICONE METHACRYLATE COPOLYMER	300	0.98	1.416	< 5

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Silicone Powders

These high-performance powders offer the fine properties of silicones, such as good lubricity, softness and high light diffusibility. The feel these powders impart will vary depending on their structure and particle size. The customer has great control in adjusting that feel, which can open the door to the development of more sophisticated cosmetic products.

Hybrid Silicone Powders

Our hybrid silicone powders were created by coating spherical particles of silicone rubber powder with a silicone resin.

These powders have characteristics of both a rubber and resin, giving them softness and a nice, smooth feel in addition to excellent dispersibility.

They also provide excellent soft-focus effect, help to conceal wrinkles, pores and other skin problems, and resulting in a smooth and natural look.

We offer a range of powders with different oil-absorption properties, depending on the type of modifying groups used in the rubber portion.

Grade	INCI	Consistency	Loss on drying 105°C/3h, %	True specific gravity	Average particle size µm	Rubber hardness Durometer A
KSP-100	VINYL DIMETHICONE/METHICONE SILSESQUIOXANE CROSSPOLYMER	White, spherical powder	0.1	1.00	5	30
KSP-101	VINYL DIMETHICONE/METHICONE SILSESQUIOXANE CROSSPOLYMER	White, spherical powder	0.1	0.98	12	30
KSP-102	VINYL DIMETHICONE/METHICONE SILSESQUIOXANE CROSSPOLYMER	White, spherical powder	0.1	0.98	30	30
KSP-105	VINYL DIMETHICONE/METHICONE SILSESQUIOXANE CROSSPOLYMER	White, spherical powder	0.1	0.99	2	75
KSP-300	DIPHENYL DIMETHICONE/VINYL DIPHENYL DIMETHICONE/SILSESQUIOXANE CROSSPOLYMER	White, spherical powder	0.1	1.11	5	40
KSP-411	POLYSILICONE-1 CROSSPOLYMER	White, spherical powder	0.1	0.99	12	22
KSP-441	POLYSILICONE-22	White, spherical powder	0.1	0.92	12	—

Silicone Resin Powders

These silicone powders consist of spherical particles and provide a dry, silky feel. Low oil absorption and high dispersibility.

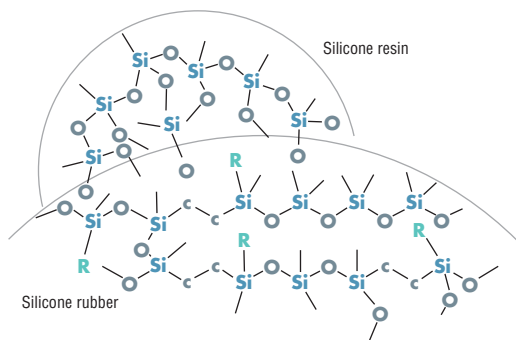
Grade	INCI	Consistency	Loss on drying 105°C/3h, %	True specific gravity	Average particle size µm
KMP-590	POLYMETHYLSILSESQUIOXANE	White, spherical powder	1.0	1.32	2
KMP-591	POLYMETHYLSILSESQUIOXANE	White, spherical powder	1.0	1.32	5

* Data figures in tables do not represent specified values.

* This catalog does not constitute a warranty of quality assurance. For documentation on quality assurance and specifications, please contact a Shin-Etsu sales representative.

* The display names and INCI names may be changed without notice.

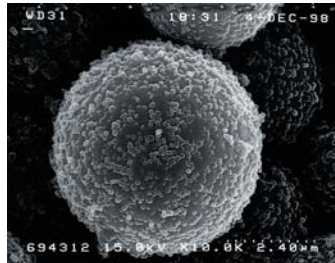
■ Molecular model (Hybrid Silicone Powders)



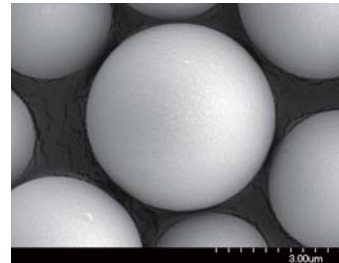
R=methyl groups, phenyl groups, alkyl groups

■ Electron micrograph

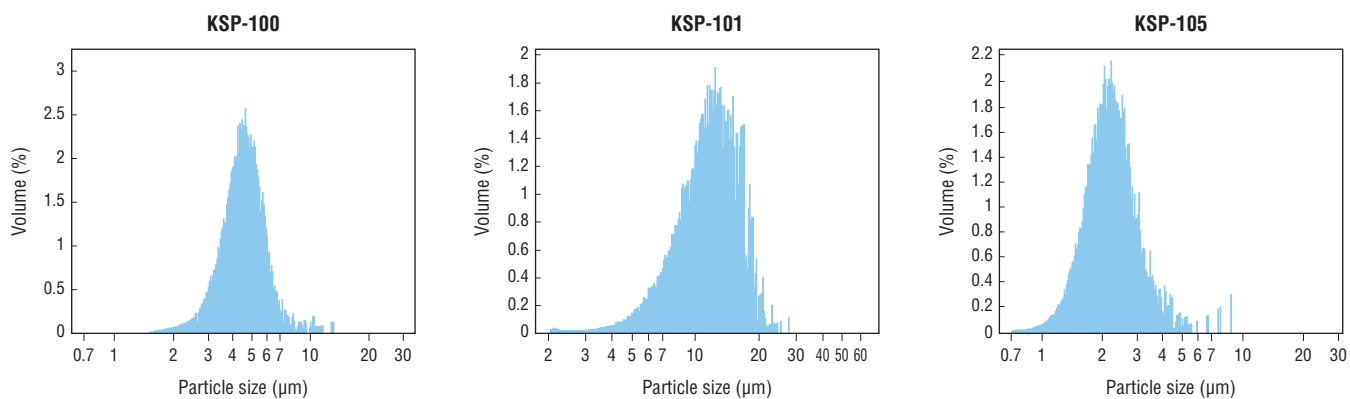
KSP-100



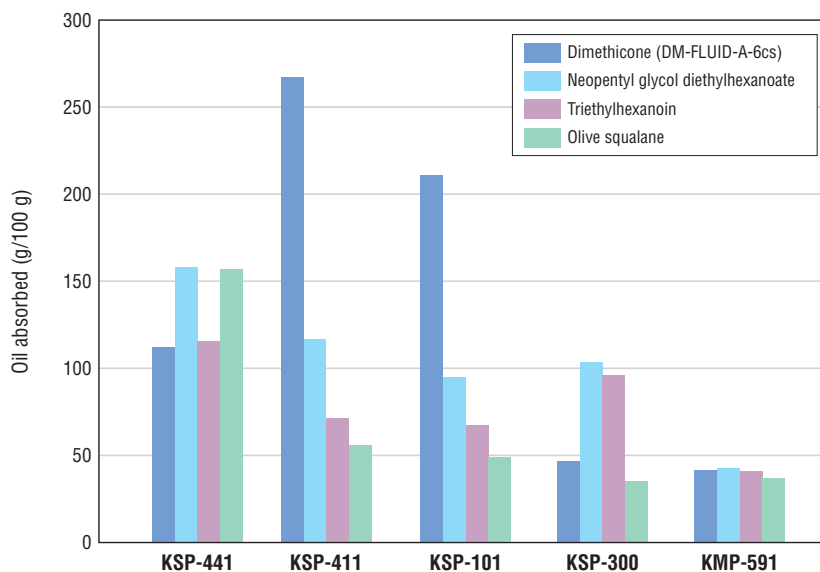
KMP-591



■ Particle size distribution



■ Absorption of various oils



Powder Dispersions (UV Blockers)

The SPD series are line of fine titanium dioxide or zinc oxide particles dispersed in volatile silicone fluid. They can be used not only for sunscreens, but also for producing make-up products such as cosmetic bases and liquid foundations

SPD Series

- Even though these are highly concentrated dispersions of fine particles of titanium dioxide or zinc oxide, they are very low viscosity and are easy to handle.
- Excellent dispersibility
- High SPF products can be created simply by adding a product from our SPD Series.
- Gives a smooth feel with no tackiness.

Grade	INCI	Appearance	Viscosity 25°C, mPa·s	Specific gravity 25°C	Powder content 105°C/3h, wt%	Transmissivity*1 %
SPD-T5	CYCLOPENTASILOXANE (and) TITANIUM DIOXIDE (and) POLYGLYCERYL-3 POLYDIMETHYLSILOXYETHYL DIMETHICONE (and) ALUMINUM HYDROXIDE (and) STEARIC ACID	White- light gray	< 4,000	1.3	40	> 65
SPD-T5L	DIMETHICONE (and) TITANIUM DIOXIDE (and) POLYGLYCERYL-3 POLYDIMETHYLSILOXYETHYL DIMETHICONE (and) ALUMINUM HYDROXIDE (and) STEARIC ACID	White- light gray	< 4,000	1.2	40	> 65
SPD-Z5	ZINC OXIDE (and) CYCLOPENTASILOXANE (and) POLYGLYCERYL-3 POLYDIMETHYLSILOXYETHYL DIMETHICONE (and) TRIETHOXYSILYLETHYL POLYDIMETHYLSILOXYETHYL HEXYL DIMETHICONE	White- light yellow	< 4,000	1.7	60	> 65
SPD-Z5L	ZINC OXIDE (and) DIMETHICONE (and) POLYGLYCERYL-3 POLYDIMETHYLSILOXYETHYL DIMETHICONE (and) TRIETHOXYSILYLETHYL POLYDIMETHYLSILOXYETHYL HEXYL DIMETHICONE	White- light yellow	< 4,000	1.7	60	> 65

*1: Transmissivity at 400 nm. Measured with a spectrophotometer.

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■ Transparency of the SPD Series

SPD-T5



Composition

Fine Titanium Dioxide (coated) 40 wt%
 Cyclopentasiloxane 50 wt%
 Silicone Dispersant 10 wt%

SPD-Z5

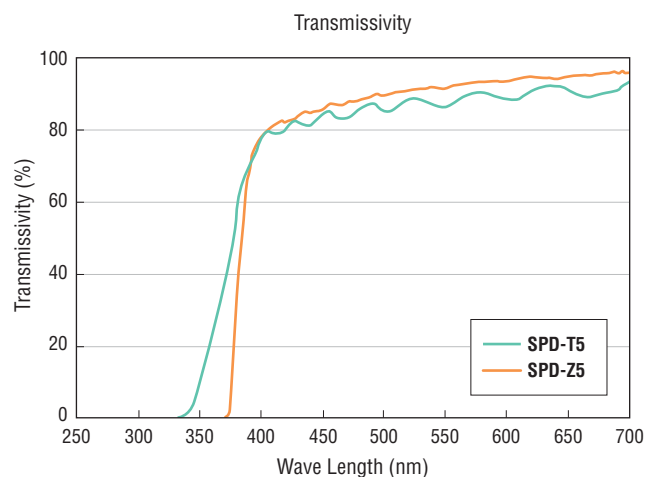


Composition

Fine Zinc Oxide (coated) 60 wt%
 Cyclopentasiloxane 35 wt%
 Silicone Dispersant 5 wt%

* Photographs taken through a glass plate coated with SPD-T5/Z5 (Thickness: 6 μm)

■ Water resistance of SPD-T5, Z5



* Test method

A same sample coated on a quartz plate with thickness of 6μm by wire bar.
 Percent transmission was measured by a spectrophotometer after the plate was immersed in water for 24 hours at room temperature.

* Result

The same spectrum was got after immersed in water.

● Handling Precautions

- Since changes in quality may occur due to exposure to heat, humidity, light or acidic or alkaline environments, be sure to close tightly and store in a cool, dark location.
- Wear rubber gloves, safety glasses and other protective gear to prevent contact with the skin and mucous membranes.
 In case of eye contact, immediately flush eyes with plenty of running water, and consult a physician if necessary.
- To clean, wipe off excess with a rag and then wash with water.
- Please read the Material Safety Data Sheet (MSDS) before use. MSDS can be obtained from our Sales Department.

Applications

O/W Cream

1. KSG-15*1	8.0 wt%
2. KSG-16*1	30.0 wt%
3. KF-995*1	10.0 wt%
4. 1,3-Butylene Glycol	3.0 wt%
5. KF-6100*1	0.6 wt%
6. KF-6104*1	0.3 wt%
7. SIMULGEL 600*2	0.6 wt%
8. Ammonium Acryloyldimethyltaurate/ VP copolymer (5% aq)	13.0 wt%
9. Sodium Chloride (1% aq)	8.0 wt%
10. Water	26.5 wt%

- A. Combine 1, 2 and 3 with stirring.
 B. Combine 4 - 9 and 10 with stirring.
 C. Add A to B with stirring.
 *1: Shin-Etsu
 *2: SEPPIC

Wrinkle Concealer

1. KSG-210*1	5.0 wt%
2. KSG-15*1	55.0 wt%
3. KSG-16*1	15.0 wt%
4. KF-995*1	8.0 wt%
5. KSP-101*1	12.0 wt%
6. KF-9028*1	5.0 wt%

- A. Combine 1-5 and 6 with stirring.
 *1: Shin-Etsu

W/O Cream (water break type)

1. KSG-210*1	3.0 wt%
2. KSG-15*1	1.0 wt%
3. KF-6017*1	0.1 wt%
4. DM-FLUID-A-6cs*1	8.9 wt%
5. 1,3-Butylene Glycol	8.0 wt%
6. Ethyl Alcohol	5.0 wt%
7. Sodium Citrate	0.2 wt%
8. Sodium Chloride	0.5 wt%
9. Water	73.3 wt%

- A. Combine 1 - 3 and 4 with stirring.
 B. Combine 5 - 8 and 9 with stirring.
 C. Add B to A with stirring.
 *1: Shin-Etsu

W/O Cream (moisturizing type)

1. KSG-710*1	4.0 wt%
2. KSG-15*1	1.0 wt%
3. KF-6104*1	3.0 wt%
4. DM-FLUID-A-6cs*1	13.0 wt%
5. 1,3-Butylene Glycol	8.0 wt%
6. Ethyl Alcohol	5.0 wt%
7. Sodium Citrate	0.2 wt%
8. Sodium Chloride	0.5 wt%
9. Water	65.3 wt%

- A. Combine 1 - 3 and 4 with stirring.
 B. Combine 5 - 8 and 9 with stirring.
 C. Add B to A with stirring.
 *1: Shin-Etsu

W/O Liquid Foundation

1. KSG-210*1	3.5 wt%
2. KSG-15*1	5.0 wt%
3. KF-6028*1	2.0 wt%
4. Disteardimonium Hectorite	1.2 wt%
5. Triethylhexanoin	5.0 wt%
6. DM-FLUID-A-6cs*1	6.5 wt%
7. KF-995*1	22.6 wt%
8. KP-578*1	0.5 wt%
9. Pigment (Treated with KF-9909*1)	10.0 wt%
10. Dipropylene Glycol	5.0 wt%
11. Sodium Citrate	0.2 wt%
12. Water	38.5 wt%

- A. Combine 1-5, a part of 6 and a part of 7 until uniformly dispersed.
 B. Add 9 to the rest of 6, the rest of 7 and 8, and mix with roller.
 C. Combine 10, 11 and 12 mix until dissolved.
 D. Add C to A with stirring.
 E. Add B to D with stirring.
 *1: Shin-Etsu

Powder Foundation

1. Mineral Oil	2.0 wt%
2. Squalane	2.0 wt%
3. DM-FLUID-20cs*1	3.0 wt%
4. Polyethylene	1.5 wt%
5. Mica (Treated with KF-9909*1)	40.0 wt%
6. Barium Sulfate	10.0 wt%
7. Titanium Dioxide (Treated with KF-9909*1)	9.0 wt%
8. KSP-300*1	3.0 wt%
9. KMP-590*1	4.5 wt%
10. Talc (Treated with KF-9909*1)	25.0 wt%
11. Iron Oxides (Treated with KF-9909*1)	q.s.

- A. Combine 1, 2 and 3.
 B. Combine 4-10 and 11, and blend until uniform.
 C. Add A to B and disperse until uniform.
 D. Press C into a mold.
 *1: Shin-Etsu

Sunscreen Lotion (SPF: 50+, PA++*2)

1. KSG-210*1	3.0 wt%
2. KSG-15*1	2.0 wt%
3. DM-FLUID-A-6cs*1	5.0 wt%
4. KF-995*1	5.0 wt%
5. KF-6028*1	1.0 wt%
6. Isotridecyl Isononanoate	4.0 wt%
7. SPD-T5*1	25.0 wt%
8. SPD-Z5*1	35.0 wt%
9. Dipropylene Glycol	2.0 wt%
10. Sodium Citrate	0.2 wt%
11. Sodium Chloride	1.0 wt%
12. Water	16.8 wt%

- A. Combine 1 - 5 and 6 with stirring.
 B. Combine 9 - 11 and 12 with stirring.
 C. Add B to A. with stirring.
 D. Add 7, 8 to C with stirring.
 *1: Shin-Etsu
 *2: By Consumer Product Testing Co.

Lip Stick

1. Candelilla Wax	4.0 wt%
2. Polyethylene	2.0 wt%
3. Microcrystalline Wax	3.0 wt%
4. Ceresin	7.0 wt%
5. KP-561P*1	15.0 wt%
6. KF-6105*1	3.0 wt%
7. Macadamia Ternifolia Seed Oil	28.0 wt%
8. Diisostearyl Malate	10.0 wt%
9. Hydrogenated Polyisobutene	10.0 wt%
10. Isotridecyl Isononanoate	18.0 wt%
11. Pigment Base*2	q.s.
12. Mica	q.s.

- A. Combine 1 - 9 and 10 with stirring (90°C).
 B. Add 11, 12 to A with stirring.
 *1: Shin-Etsu
 *2: Polyglyceryl-2 Triisostearate 60 % Base

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